

MILES ROXAS

Chief Design Officer, Agency Co-Founder

SUMMARY

Hands-on design leader with 16 years of experience building fast, intuitive, and scalable digital experiences. As Co-Founder of an agency, I have led multidisciplinary teams, shaped brands, and delivered products that drove measurable business outcomes. I bring strong execution, clear decision-making, and end-to-end ownership to collaborative design organizations.

WORK EXPERIENCE

Co-Founder & Chief Design Officer, Suits & Sandals | 2011-Present

Boutique agency focused on building brands, products, and websites that helped clients tell their stories, expand their reach, and raise capital. Oversaw an R&D division developing new tools, techniques, and digital experiences that pushed the boundaries of what is possible on the web, particularly within and beyond the Webflow ecosystem.

SELECTED CLIENT WORK:

NextStreet (Financial Services) — Designed and prototyped a new product surface and established the product design infrastructure and workflows required for scale and multi-tenant deployment. Built high-fidelity interactive prototypes that improved cross-functional efficiency by over **50%**.

Association of Pickleball Players (Sports & Events) — Full modernization of APP's digital platform, resolving 80% of technical debt, reducing content update time by **95%**, improving **user retention by 40%**, and driving **60% growth** in audience engagement.

Arturo.ai (Insurance Technology) — Led a full brand and digital relaunch ahead of a major funding round and product rollout, contributing to the successful **\$8M** raise. Evolved the company's identity and built a site that clearly articulated the technology's value to the insurance sector.

TrailBee (Health Technology) — Partnered with the CEO and executive team to define investor pitch strategy, set visual direction, and produce investor-facing collateral, supporting a successful **\$12M raise**.

Gentle Beast (Consumer Goods) — Translated an established offline art direction into a cohesive, systemized digital experience for a fast-tracked holiday launch, resulting in a durable search presence across **2.3K keywords** and sustained organic traffic.

AWARDS & RECOGNITION

CLUTCH - Top 100 Global Companies • AgencySpotter - Top 100 Design Agencies • Expertise.com - Top 16 UX/UI Design Agencies in NYC
Content Creator, @MilesRoxas 2k subscribers, 100k+ Views, 10k+ hours of watch time, 5% CTR, 200% monthly growth. Speaker, Evolve Digital



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EXPERT IN:

Design

Figma / Paper
Blender / Fusion 360
Rive / Lottie / AE
DaVinci / Premiere Pro
Photoshop / Lightroom
InDesign / Illustrator

Development

HTML / CSS / JS / TS
React / NextJS / Expo
Tailwind / Shadcn / GSAP
Three.js / R3F / GLSL
Drizzle / Supabase / Neon
Payload / Sanity / Resend
Storybook / Vitest
Posthog / Clerk
Git / Vercel / S3 / EAS / CF

Agentic Stack

Claude / Codex / Typesafe
iTerm / Cursor
Paper / Flora / ComfyUI

Low-Code

Webflow - Expert Partner
Wized / Memberstack